

Champions for Survivorship VIRTUAL Breakfast

Fighting Through and Beyond Cancer



8:00 a.m.
Thursday, October 7, 2021

At Cancer Action, we work hard to provide resources, information and compassionate support to those impacted by cancer. We help individuals and family members navigate a positive cancer journey through their cancer diagnosis and get them on the road to treatment and recovery. We provide support throughout the journey with services and programs designed to offer physical, financial and emotional support.

Thank you for your consideration in sponsoring our annual Champions for Survivorship Breakfast.

Sponsorship Levels

Presenting Champion for Survivorship Sponsor

\$5,000

- Event to be promoted as Cancer Action virtual breakfast brought to you by YOUR company on all promotions and marketing pieces
- Logo aligned with Cancer Action logo on all marketing pieces
- Logo inclusion on all graphics for social media blasts
- Exclusive press release announcing YOUR company as presenting sponsor
- Exclusive email blast announcing YOUR company as presenting sponsor
- Company bio included on event page of website
- Ability to present during program (recording to be included in final program)
- Logo included throughout program video
- Inclusion in all email blasts
- Inclusion in all social media posts announcing the event and event updates
- Acknowledgement in on-line program
- Logo inclusion in post-event thank you promotions

Hope Beyond Cancer Partner

\$2,500

- Logo on website (with hyperlink to your company's site) and all marketing pieces
- Logo inclusion on two (2) social media blasts
- Inclusion in press release announcing event
- Inclusion in all email blasts
- Inclusion in all social media posts announcing the event and event updates
- Acknowledgement in virtual program
- Logo inclusion in post-event thank you promotions

Empowerment During Cancer Partner

\$1,000

- Logo on website (with hyperlink to your company's site) and all marketing pieces
- Logo inclusion on one (1) social media blast
- Inclusion in press release announcing event
- Inclusion in all email blasts
- Company name mention in post-event promotion

Caregiver Supporter

\$300

- Company name on website
- Inclusion in one email blast
- Mention in on-line program
- Mention in post-event thank you promotion

Table Host

- Name listed on website as table host
- Provide list of 10 attendees to sit at your virtual table

Targeted Sponsorship Opportunities

Social Media Sponsor

\$700

- Logo on website (with hyperlink to your company's site) and all marketing pieces
- Inclusion in all social media ads "Brought to you by <your company>"
- Dedicated social media posts promoting your company
- Inclusion in program as the social media sponsor

Exclusive Main Recipe Sponsor

\$700

- Logo on website (with hyperlink to your company's site) and all marketing pieces
- Inclusion of featured recipe on website
- Logo inclusion on two (2) social media blasts highlighting featured recipe
- Inclusion in press release announcing YOUR company as Main Recipe sponsor
- Inclusion in all email blasts
- Inclusion in all social media posts announcing the event and event updates
- Acknowledgement in on-line program
- Mention in post-event thank you promotion

Exclusive Coffee & Juice Sponsor

\$700

- Logo on website (with hyperlink to your company's site) and all marketing pieces
- Logo inclusion on two (2) social media blasts highlighting company
- Inclusion in press release announcing YOUR company as beverage sponsor
- Inclusion in all email blasts
- Inclusion in all social media posts announcing the event and event updates
- Acknowledgement in on-line program
- Logo inclusion in post-event thank you promotion

2020 Sponsorship Agreement

Business/Organization _____

Address _____

Contact _____

Phone _____ Email _____

Name for Donor Recognition Materials _____

Sponsorship Opportunity (please circle)

Presenting \$5,000

Hope \$2,500

Empowerment \$1,000

Caregiver Support \$300

Table Host

In-kind donation: Value _____

Description _____

Special Sponsorships- \$700

Social Media Sponsor

Exclusive Main Recipe Sponsor

Exclusive Coffee & Juice Sponsor

Payment Type:

☐ Check (Please make payable to Cancer Action)

☐ Credit Card Visa MasterCard Discover

Credit Card Number: _____

Name as it appears on credit card: _____

For questions, contact Karla at 913-642-8885 or karlan@canceractionkc.org

Sponsorship confirmations are due by September 17, 2021.